

Robin Franks ABR, ABRM, CRB, CRS, GRI

LATTER & BLUM
Branch Manager, LaPlace



Robin has been a licensed Realtor since 1993, and joined LATTER & BLUM in 1999. Robin is a dedicated professional that is very active in the Real Estate industry. She holds ABR, ABRM, and GRI designations. She is also a Louisiana Real Estate Commission Certified Instructor. She has held the positions of President, local director, and secretary of the Saints Boards of REALTORS®. She has also chaired several committees on the board. Robin is a member of the Louisiana Realtors Association, the Saints Board of REALTORS®, and the Real Estate Brokerage Managers Council.

As an Associate Broker and Branch Manager of the LaPlace office, Robin provides dedicated support and leadership for the Agents. Her years of experience are shared with the agents on a daily basis, to help them provide the best service possible to their customers during a real estate transaction.

Robin also enjoys a very active civic life. She is a member of the New Orleans Regional Chamber of Commerce and the St. John Parish Business Association. She also volunteers as an instructor for Junior Achievement. Robin enjoys managing the LaPlace office, which is primarily a residential office with 25% of its listings being new construction. One of her favorite parts of her job is training with new and experienced agents. Robin enjoys computers, fast cars, and playing with her 2 American Eskimo dogs, Casper and Sneaux.